

NSRA Louisville, Kentucky

By Jason E. Harman

The National Street Rod Association Street Rod Nationals made its 21st visit to Louisville, KY this past August, attracting somewhere between 10,000 to 11,000 street rods, customs, muscle cars, and special interest vehicles to the Kentucky Exposition Center. It was one of the world's largest automotive participation events, attracting quality built specialty cars in numbers unseen for such a gathering. The value of vehicles that attended ranged from \$20,000 to \$150,000, with the average value being approximately \$35,000 and total estimated value of all vehicles that participated being \$385 million dollars.

Approximately 75,000 spectators attended the event which began on Thursday, August 6th and ran through Sunday, August 9th, 2015. Automobile lovers were treated to street rods, customs, and classics on display. Besides the vehicles that were on display, spectators cruised the many aisles inside the special exhibit building where over 375 manufacturers and dealers of specialty automotive equipment exhibited and sold accessories, tools, supplies, and parts.

The special exhibit building is where the *Classic Car Round-Up* Publications booth was set up with a 1966 gasser Corvette to spark conversation of passers by. Free issues of the *Classic Car Round-Up* were given to patrons of the show, turning car enthusiasts on to the publication. Many of our patrons opted for a subscription to the *Classic Car Round-Up* for the added benefit of having it mailed directly to their homes, giving them the advantage of seeing advertisements for the latest ads before the issues go on newsstands.

Many long time subscribers stopped by to tell us stories, some of how they had advertised in the publication and had sold more than one



SHAUN SMITH AT THE AUTO ROUND-UP BOOTH INVITING SPECTATORS TO COME SEE THE SAMS BROTHERS' 1966 CORVETTE DRAG CAR



TERRY & JOE SAMS' 1931 FORD MODEL A ROUND-UP-MOBILE



1955 CHEVROLET
OWNED BY: RODGER WEIHE



1928 FORD
OWNED BY: JAMIE JOHNSON

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car through the *Classic Car Round-Up*. Others shared their appreciation for finding their dream car in the *Classic Car Round-Up*. Many people mentioned how their dads had given them their first copy of the magazine and that they were hooked ever since. One gentleman at the show said his pastor at church brings it on Sundays to share with his congregation!

A couple from Ohio mentioned that it feels like the end of the world at their house when the subscription for the *Classic Car Round-Up* is about to expire. The subscription renewal form reminds them to sign up so they can see the deals before the publication

hits newsstands. They also said that each has their favorite color of highlighter, to mark the vehicles they like, so that the other knows which ads the other one has seen and is interested in. It was a pleasure to talk to all the readers and enthusiasts that stopped by the booth, about rods and their experiences of being *Classic Car Round-Up* fans.

The 46th National Street Rod Association, as usual was all about the rods. It was the "granddaddy" of all rodding events, with street rods, customs, muscle cars, and special interest vehicles from the past, brought to Louisville to debut and show off. There was so much to see and do

that many spectators rented electric mobile units to get around. It was great to see all the people interacting, and the camaraderie amongst the owners, vendors and all around street rod lovers.

A show like this is a must go-to for every enthusiast of street rods, customs, muscle cars, and special interest vehicles. The *Classic Car Round-Up* staff had a great time meeting everyone and enjoyed the event immensely. Hope to see all of you again at the next show!

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**1930 HUDSON COUPE
BUILT BY HOLLER'S HOT RODS**



**1957 CHEVROLET BEL AIR
OWNED BY: KEVIN KIRBY**



**1934 FORD
OWNED BY: TOM DELCAMPO**



**1932 FORD
OWNED BY: PHIL BOLOGNA**



**1956 OLDSMOBILE
OWNED BY: RONNIE MURRAY**



**1933 FORD
BARN FIND BY: CUMBERLAND PRODUCTS INC.**



1934 FORD
OWNED BY: JOHN HILL



1935 STREET ROD
OWNED BY: ORVILLE ADAIR



1964 FORD GALAXIE 500
OWNED BY: JOSH HILL



FLYING PURPLE PEOPLE EATER
HUNT FAMILY FARMS RACING



1928 FORD
OWNED BY: RALPH BOS



1932 FORD
OWNED BY: CHAD ADAMS



1933 FORD
OWNED BY: RONNIE GEESLIN



1938 CHEVROLET
OWNED BY: MURL SCHWARTZ

Scenes From NSRA Louisville, KY

